

Appendix 'A'

Agreement between Lancashire County Council
&
The Institute for Health Equity

Act as a critical friend to challenge and hold us to account

Help us to develop a can do culture to turn strategy in to action by sharing the learning on 'what works' from the Marmot review

Support Lancashire to develop an effective plan of action to improvement in one of the marmot indicators on which it currently performs less well than expected

Support Lancashire to develop an assets approach to commissioning which empowers our communities

Share the learning and experiences from the other local authority networks and facilitate a 'peer mentor' approach to maximise the support available from the IHE

Support Lancashire to take a Marmot approach to the Health and Wellbeing Strategy priorities including identifying outcomes to be achieved through the English Partnership Programme

Act as an advocate nationally for the work we are doing in Lancashire and enable us to 'fly the Marmot flag' to raise the profile of the work we are doing locally

Provide support, representation and input to high profile stakeholder events aimed at reducing health inequalities particularly across two tier working structures and a complex partnership landscape



Appendix 'B' - Actions and Votes

Action	Support /votes	B.E.S.T = Build, Empower, Sustain, Together
Look at our Public Sector supply chains. We should influence contracts to include wellbeing and community, local organisations etc. weightings to contracts. Recognise our responsibility to smaller organisations. Don't make them into mini organisations that mirror us.	23	T
Joint/pooled contribution from all partners to support capacity building	22	S
Reduce silos across directorates and across sectors. Improve intersectional work seeing people as people.	13	T
Identifying and engaging communities, listening and learning about their current and future needs	10	E
Enabling Employees to volunteer	9	E
Change the mind set of staff and communities	7	T
Commissioning and procurement - integrate social values, mental wellbeing, localism and sustainability	7	T
Support voluntary sector	6	E
Commitment / dedication	5	B
Co-ordinate a total place approach to community engagement across organisations, pooling budgets.	5	T
Services to be advertised / promoted on a "what can we do for you" basis rather than "this is what we do" so that public can tap into services to enable them to achieve their goals. (accountancy, legal)	4	E
Assets - maximise use of schools and buildings	4	S
Maximise the opportunities of our Public sector staff who have other roles such as school governors. Use these staff as champions to get out the health and wellbeing messages	3	B
Devolution to communities to have responsibility for their own budgets	3	E
Local developments - enable new people moving into an area to be able to access where they can volunteer or access groups to join ie South Ribble - cycling membership for new homes.	3	E
Train staff to better understand the wider determinants and emotional wellbeing for children and young people	3	S
Large government contracts to include social value elements	3	T
Supporting people to connect with each other and take responsibility for their neighbourhoods.	2	E
Lead by example and provide positive role models	2	T
Developing a vision for Lancashire that celebrates our success and assets	1	B
Keep local jobs for local people and inspire local children to understand employment opportunities	1	B

Action	Support /votes	B.E.S.T = Build, Empower, Sustain, Together
GP's plans should highlight what they have done for the community, what has been given back - this can be used by other services	1	B
Use links with other champions such as those connections to sports training / coaches etc to promote wellbeing. Is there a need to train champions?	1	B
Supporting people to connect with each other and take responsibility for their neighbourhoods.	1	E
Our green spaces	1	S
Use HR to promote C.S.R as part of contracted hours / PDR	1	S
Listen to people close to and in our local communities	1	T
Remember to be enablers - get out of the way, don't be a barrier by identifying what we can't do and putting obstacles in the way.	1	T
Use the skills our staff have	0	B
Recognise LCC as a healthy workplace, 90% of LCC workforce are Lancashire residents. Public sector is one of the biggest employers in Lancashire.	0	B
Good connections with the private sector	0	B
Share best practice "bright ideas" worth reporting good stories to change culture	0	B
Share our skills, individual and organisational	0	B
Retail environment - access to good quality healthy food	0	B
Time bank - share skills	0	B
Culture change at the top level	0	B
Find and define communities and neighbourhoods	0	E
Listen to people - show a commitment from all organisations to empower staff and listen	0	E
Devolution to local communities	0	E
Community buildings / access	0	E
See our workforce as an asset and give permission to use skills and expertise.	0	E
Lifestyle impact assessment for all policies	0	S
Ensure Mental wellbeing is embedded in all commissioning policies	0	S
Advertise the good points of commissioning contracts to public - highlight social value of commissioning principles of local public sector organisations	0	S
Maximise our knowledge of local communities and good partnership connections	0	T
Use our influencing skills with GP's and Councillors	0	T
As Lancashire is 4th largest council, use collaborative with Districts to have a strong lobbying voice and use this more effectively	0	T
Alignment of existing action	0	T

Action	Support /votes	B.E.S.T = Build, Empower, Sustain, Together
Understand how asset work can be better used to inform decision making	0	T
Pool together skills	0	T
Develop links - connect to the public	0	T